



NATIONAL AUTOMOBILE DEALERS ASSOCIATION
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March 9, 1998

Sandi Jerome
Jeff Sacks and Associates
136 E. 8th Street #258
Port Angeles, WA 98362

Dear Sandi:

I have heard nothing but wonderful comments about the 1998 NADA Convention and, in particular, the workshop program. A great deal of the enthusiasm is due to your outstanding performance in New Orleans.

Enclosed are the evaluations and a copy of the ratings from the workshop you presented. Please pass the evaluations onto Jeff when you have finished reviewing them. I have enclosed a mailing label for your to use.

You rated number 14 out of 63 speakers. Your workshop, "*40 Practical Things to Do with Your Computer System*," ranked number 17 out of 44 topics.

The evaluation form asked attendees to rate the workshop and the individual speakers on a scale of one to ten -- with one being "not satisfied" and ten being "extremely satisfied." The workshops were rated in the following categories: overall session rating; session content matched the written description; session provided specific ideas that I can use; AV effectively supported the presentation and; handouts effectively supported the presentation.

I am very pleased with the ratings, only a few points separate the top from the bottom of both lists.

Once again, thank you for your help in producing a truly remarkable workshop program. Your time and efforts were greatly appreciated.

Please feel free to call if you have any questions about the ratings. My number is (800) 252-NADA, extension 2, or (703) 448-5883.

Cordially,

A handwritten signature in blue ink, appearing to read "Kathi A. Brown", with a long horizontal flourish extending to the right.

Kathi A. Brown
Workshop Coordinator